

Business Matters

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Seminole County Public Library System

April 2006

Local Support & Networking

New business owners often become isolated as they focus intensely on the start-up and operations of a small business, especially when home-based.

...networking pays off with contacts, with ideas, and with a renewed enthusiasm for the small business...

Making connections and gaining local support is vital to the growth of a business. Networking, business referrals, informal consultation and other meeting opportunities pay off. Networking may result in making contacts, gathering new ideas, and perhaps in a renewed

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Small Business Start-up Information in Spanish

Business Matters, the Library's web portal to business resources and services, now offers a new webpage on business start-up basics in Spanish.

Small business owners and those considering starting a small business will be able to access information on Small Business Start-up (Comenzando Su Pequeña Empresa) in Spanish.

Comenzando Su Pequeña Empresa

- **Planeando su negocio**
- **Escogiendo y registrando su estructura corporativa**
- **Evaluando su competencia**
- **Financiando su negocio**
- **Licencias y regulaciones**
- **Operando y expandiendo su negocio**

New business owners will find links to library resources and websites on business planning, licensing and corporate registration. The webpage features Spanish language

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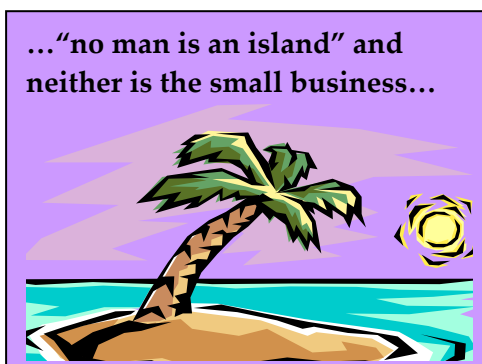
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enthusiasm for the small business. Who knows? It might eventually grow the business and the profits.

Many local agencies and groups offer a variety of ways to help the small business owner. Check the **Business Matters** website for organizations which support local small business. Links to these groups can be found under the following categories:

- **Business & Economic Development**
- **Community Service Organizations**
- **Local Chambers of Commerce**
- **Local Municipalities**
- **Networking Leads Groups**

As the poet John Donne said..."no man is an island" and neither is the small business. Benefits abound when the business owner stays



connected and linked to others in the business world. The **Business Matters** webpage provides links to many local support and networking groups in the Seminole County and Central Florida region.

To find out more, go to **Business Matters**:

www.seminolecountyfl.gov/library/business

Click on **Local Support**.

General BusinessFile ASAP* Database

The business database, General BusinessFile ASAP*, provides articles, research and company/industry information. A small business owner writing a business plan could search for useful information on industry trends and forecasts.

Sample search:

*Writing a lawn and garden service business plan?
Looking for trends and forecasts
for the lawn care industry?*
**Try a keyword search for
lawn trends forecasts.**

General BusinessFile ASAP contains:*

- ❖ Local-area business newspapers like *Orlando Business Journal*
- ❖ National business magazines like *Business Week, Forbes* and *Inc.*
- ❖ Industry & trade journals like *Construction Review, Packaging Digest* and *Adhesives Age*
- ❖ Profiles of 200,000 public & private companies with their latest news
- ❖ News & magazine articles on companies, industries, products and executives, management & business theory, economics
- ❖ International business news

To search General BusinessFile ASAP*, go to **Business Matters**:

www.seminolecountyfl.gov/library/business

Click on **Business Databases**.

***Requires a Library Card Number to access from home**

**Small Business Development Center at Seminole Community College
Offers Free One-on-One Consulting**

**Private and Confidential...Meet With Professional Staff
For more information, phone 407.321.3495.**



Calendar of Events

[Register online](#)

April 7, 2006 Friday, 10:00 am - noon
Understanding & Writing
Your Business Plan
East Branch – Oviedo

April 24, 2006 Monday, 6:30 - 8:30 pm
Business Start-up Basics
Central Branch – Casselberry

May 8, 2006 Monday, 6:30 - 8:30 pm
Understanding and Writing
Your Business Plan
Central Branch – Casselberry

For more information, contact:

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business books as well as *¡Informé!* (Revistas en Español), a database of articles from over 140 Hispanic magazines and journals.

Go to Business Matters:

www.seminolecountyfl.gov/library/business

Click on
Small Business Start-up (En Español)

Seminole County Public Library System

Monday – Thursday, 9:00 am - 9:00 pm
Friday – Saturday, 9:00 am - 5:00 pm
Sunday, 1:00 - 5:00 pm

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